



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
497852 /		06365901
<u>Product</u>		
OBAMA SKED A ADD		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/09/12 - 10/15/12	2002	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama For America	10/08/12 / 10/08/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$400.00			
N 2	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$625.00			
N 3	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$700.00			
N 4	KVVU	10/09/12	10/15/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$850.00			
N 5	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$275.00			
N 6	KVVU	10/12/12	10/12/12	X-Factor	Fri 8p-9p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$1,650.00			
N 7	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	----1--				1	\$1,750.00			
N 8	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$4,350.00			
N 9	KVVU	10/13/12	10/13/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$2,325.00			
N 10	KVVU	10/13/12	10/13/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1		:30			NM	5	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----1-				1	\$1,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555**

	<u>Contract / Revision</u> 497852 /	<u>Alt Order #</u> 06365901
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> OBAMA SKED A ADD	<u>Estimate #</u> 2002
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

Totals

19 \$38,475.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	19	\$38,475.00	\$32,703.75
Totals	19	\$38,475.00	\$32,703.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6365901 TREF# 497852
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 8/12 11-21
CHANGES KVUU-TV ***

ADV	#	ADV.	NAME	POLI/B	OBAMA/D	PRE/US
AGY	# 1051	AGY	NAME	CPRP	MADCATS	MTMCURRY

REP. # _____ OFF. # 762 SALESMAN # _____

GRAND MANGOLIS, MICHIGAN
3050 K ST NW,

SALES	PRSN	PH-	TERESA DIFURIA
BUYER	NAME	MAURA GILROY	

WASHINGTON, DC 20007

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CLUBS. MAIL. LOCAL REGIONAL
ICE) _____

FLIGHT DATES OCT9/12 OCT15/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT 8 / 12 11 21

卷之三

THE HISTORY OF THE CHINESE IN AMERICA

TO ROSE
FR NIKKI
OK'D MI-M3
SEE LINES 18-23
TOTAL SAME
PLS CNF THANKS

STA:

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL INVOICES ARE TO
GREER MARGOLIS
ACCOUNTING

1010 WISCONSIN AVENUE NW
SUITE 800

WASHINGTON, DC 20007.

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : S
:LINE#: : : : : : : :
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 2002
AGENCY PRODUCT CODE = 101

: : END : SPTS: WEEK : DAYS : TOTL:
: : DATE : /WK: INVT : :
: : : SPTS:

7	S	800P-900P
		30
		\$1,650.00
		10/

10/12 0 FRI 0

PROGRAM : TOUCH
CON COM1 : TOUCH

REP HEADLINE# 6365901
\$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 4978522

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 8/12 11.21
CHANGES *** KVUU-TV ***

REP HEADLINE# 6365901
\$\$\$ UNAPPROVED REV #1 \$\$\$ TRP# 4978524

REP: TEL# 610-293-4100
OPPER WORKS

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 8/12 11-21

PROGRAM : FAMILY GUY /AMERICAN DAD
 CON COML: FAMILY GUY /AMERICAN DAD
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#7 MISSED: FRI/800P-900P OCT12 30S \$1,650.00 (OCT8/12)
 OFFER: FRI/800P-900P OCT12 30S \$1,650.00 PLS ADVISE.
 CMT: PRG CHG. PRE-BOOKED PLS APPROVE.

M2	OK'D	BUY#10	MISSED: SAT/100P-800P OFFER: SAT/1130A-400P CMT: CORRECT TP. PRE-BOOKED PLS APPROVE.	OCT13 OCT13 30S	\$2,325.00 \$2,325.00	(OCT8/12) PLS ADVISE.	
M3	OK'D	BUY#11 BUY#14	MISSED: SAT/800P-900P OFFER: SUN/900P-1000P Offer: SAT/800P-900P & SUN/900P-1000P & SAT/900P-1000P & SAT/1130A-230A CMT: NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE.	OCT13 OCT14 OCT13 OCT14 (2/WK) OCT13 OCT13	30S 30S 30S 30S 30S 30S	\$1,000.00 \$2,450.00 \$825.00 \$825.00 \$825.00 \$150.00	(OCT8/12) PLS ADVISE.

OCT/12 38475.00 CONTRACT TOTAL 38475.00
TOTAL SPOTS 10

MARKET TOTALS \$167,282 KVUU 23% KSNV 29% KLAS 22% KTNV 14% KVMY 8% KVCW 2% CABL 0%

SHARES EST.

SVC- NSI
DEMONS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MIT,TIPR

REP HEADLINE# 6365901
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191 OCT8/12 09-48
*** KVUU-TV ***

: LINE#:	REP	: CD:	TIME	PERIOD	: LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYs	:	TOTL:	:	SPTS:
2					630P-700P		30		\$400.00		10/9		10/15		1							1
	PROGRAM :		MORE ACCESS																			
	CON COM1:		MORE ACCESS																			
3					700P-730P		30		\$625.00		10/9		10/15		1							1
	PROGRAM :		EXTRA																			
	CON COM1:		EXTRA																			
4					700A-900A		30		\$700.00		10/9		10/15		1							1
	PROGRAM :		FOX5 MORNING NEWS																			
	CON COM1:		FOX5 MORNING NEWS																			
5					730P-800P		30		\$850.00		10/9		10/15		1							1
	PROGRAM :		TMZ																			
	CON COM1:		TMZ																			
6					900A-1000A		30		\$275.00		10/9		10/15		1							1
	PROGRAM :		MORE LAS VEGAS																			
	CON COM1:		MORE LAS VEGAS																			
7					800P-900P		30		\$1,650.00		10/12		10/12		1							1
	PROGRAM :		TOUCH		X-Factor																	
	CON COM1:		TOUCH		X-Factor																	
8					900P-1000P		30		\$1,750.00		10/12		10/12		1							1
	PROGRAM :		FRINGE																			
	CON COM1:		FRINGE																			
9					900P-1000P		30		\$4,350.00		10/15		10/15		1							1
	PROGRAM :		MOB DOCTOR																			
	CON COM1:		MOB DOCTOR																			
10					100P-800P		30		\$2,325.00		10/13		10/13		1							1
	PROGRAM :		FOX COLLEGE FOOTBALL																			
	CON COM1:		FOX COLLEGE FOOTBALL																			

1130 - 1440

